



# NORTH CAROLINA TRAVEL AND TOURISM BOARD

## AGENDA

■ <b>SABRINA BENGEL</b> NCRLA	<b>Tuesday, August 19, 2025</b> 10:00 a.m. – 12:00 p.m.
■ <b>ROLF BLIZZARD</b> NC T&T Coalition	<b>In-Person at EDPNC offices:</b> 150 Fayetteville St., 12th Floor, Raleigh OR
■ <b>DAVID CHAPMAN</b> House Appointee	<b>MICROSOFT TEAMS</b> <a href="#">JOIN THE MEETING NOW</a>
■ <b>CHRISTOPHER CHUNG</b> EDPNC	<b>MEETING ID: 286 173 892 398 1</b> <b>PASSCODE: 7QD2ZM7D</b>
■ <b>SCOTT COOPER</b> Senate Appointee	<b>DIAL IN BY PHONE</b> <a href="tel:+12132932255">+1 213-293-2255</a> , <a href="tel:941996572">941996572#</a> UNITED STATES, LOS ANGELES <a href="#">FIND A LOCAL NUMBER</a>
■ <b>DAVE CRAVEN</b> Senator	<b>PHONE CONFERENCE ID: 755 563 864#</b>
■ <b>DENNIS EDWARDS</b> NC T&T Coalition	
■ <b>SHANNON GILLIGAN</b> Governor Appointee	10:00 a.m. <b>Welcome, Introductions &amp; Ethics Policy</b> <span style="float: right;">Denny Edwards</span> <b>Approval of Minutes</b>
■ <b>ARTHUR FISHER</b> Senate Appointee	10:10 a.m. <b>Industry Updates</b> <span style="float: right;">NC Travel &amp; Tourism Coalition</span> <span style="float: right;">NC Restaurant &amp; Lodging Assn</span> <span style="float: right;">NC Travel Industry Assn</span>
■ <b>BOBBY HANIG</b> Senator	<span style="float: right;">Destination Marketing Assn of NC</span> <span style="float: right;">Sports NC</span>
■ <b>FRANK ILER</b> Representative	
■ <b>KIMBERLEY JOCHL</b> House Appointee	10:30 a.m. <b>Legislative Update</b> <span style="float: right;">Legislative Members</span>
■ <b>LEE LILLEY</b> Secretary of Commerce	10:45 a.m. <b>EDPNC Update</b> <span style="float: right;">Christopher Chung</span>
■ <b>JAMES MEACHAM</b> DMANC	10:55 a.m. <b>Visit NC 2024 County Level Visitor Spending</b> <span style="float: right;">Marlise Taylor, Visit NC</span>
■ <b>LYNN MINGES</b> NCRLA	11:05 a.m. <b>Visit NC Update</b> <span style="float: right;">Visit NC Team</span>
■ <b>STEVEN PASQUANTONIO</b> Governor Appointee	11:25 a.m. <b>DNCR Update on America's 250</b> <span style="float: right;">Catherine Swain, DNCR</span>
■ <b>RAY PICKETT</b> Representative	11:50 a.m. <b>Commerce Update</b> <span style="float: right;">Secretary Lilley</span> <span style="float: right;">or Commerce Representative</span>
■ <b>JESSICA ICENHOUR ROBERTS</b> NC TIA	<span style="float: right;">Bryan Gupton</span> <b>Welcome Center Update</b>
■ <b>ANDREW SCHMIDT</b> EDPNC	11:58 a.m. <b>Other Business</b>
	12:00 p.m. <b>Adjourn</b>

**2025 Travel & Tourism Board Meeting Dates:**  
**November 12**