



NORTH CAROLINA TRAVEL AND TOURISM BOARD

AGENDA

SABRINA BENGEL

NCRLA

ROLF BLIZZARD

NC T&T Coalition

DAVID CHAPMAN

House Appointee

CHRISTOPHER CHUNG

EDPNC

SCOTT COOPER

Senate Appointee

DAVE CRAVEN

Senator

DENNIS EDWARDS

NC T&T Coalition

SHANNON GILLIGAN

Governor Appointee

ARTHUR FISHER

Senate Appointee

BOBBY HANIG

Senator

FRANK ILER

Representative

KIMBERLEY JOCHL

House Appointee

LEE LILLEY

Secretary of Commerce

JAMES MEACHAM

DMANC

LYNN MINGES

NCRLA

STEVEN PASQUANTONIO

Governor Appointee

RAY PICKETT

Representative

JESSICA ICENHOUR ROBERTS

NC TIA

ANDREW SCHMIDT

EDPNC

Tuesday, August 19, 2025

10:00 a.m. – 12:00 p.m.

In-Person at EDPNC offices: 150 Fayetteville St., 12th Floor, Raleigh
OR

MICROSOFT TEAMS

[**JOIN THE MEETING NOW**](#)

MEETING ID: 286 173 892 398 1

PASSCODE: 7QD2ZM7D

DIAL IN BY PHONE

[**+1 213-293-2255,,941996572#**](#) **UNITED STATES, LOS ANGELES**

[**FIND A LOCAL NUMBER**](#)

PHONE CONFERENCE ID: 755 563 864#

10:00 a.m.	Welcome, Introductions & Ethics Policy	Denny Edwards
	Approval of Minutes	
10:10 a.m.	Industry Updates	NC Travel & Tourism Coalition NC Restaurant & Lodging Assn NC Travel Industry Assn Destination Marketing Assn of NC Sports NC
10:30 a.m.	Legislative Update	Legislative Members
10:45 a.m.	EDPNC Update	Christopher Chung
10:55 a.m.	Visit NC 2024 County Level Visitor Spending	Marlise Taylor, Visit NC
11:05 a.m.	Visit NC Update	Visit NC Team
11: 25 a.m.	DNCR Update on America's 250	Catherine Swain, DNCR
11:50 a.m.	Commerce Update	Secretary Lilley or Commerce Representative
	NC Dept of Commerce	Bryan Gupton
	Welcome Center Update	
11:58 a.m.	Other Business	
12:00 p.m.	Adjourn	

2025 Travel & Tourism Board Meeting Dates:
November 12