



# NORTH CAROLINA TRAVEL AND TOURISM BOARD

## AGENDA

■ <b>SABRINA BENGEL</b> NCRLA	<b>Wednesday, February 19, 2025</b> 10:00 a.m. – 12:00 p.m.
■ <b>ROLF BLIZZARD</b> NC T&T Coalition	<b>In-Person at EDPNC offices:</b> 150 Fayetteville St., 12th Floor, Raleigh OR
■ <b>DAVID CHAPMAN</b> House Appointee	<b>Microsoft Teams meeting</b> <b>Join on your computer, mobile app or room device</b> <a href="#">Click here to join the meeting</a> Meeting ID: 284 402 297 757 Passcode: V8TMYM or <b>Call In (audio only)</b> <a href="tel:+12132932255">+1 213-293-2255,,243311116#</a> UNITED STATES, LOS ANGELES <b>Phone Conference ID: 243 311 116#</b>
■ <b>CHRISTOPHER CHUNG</b> EDPNC	
■ <b>DAVE CRAVEN</b> Senator	
■ <b>DENNIS EDWARDS</b> Chairperson, NC T&T Coalition	<b>10:00 a.m. Welcome, Introductions &amp; Ethics Policy</b> Denny Edwards <b>Approval of Minutes</b>
■ <b>SHANNON GILLIGAN</b> Governor Appointee	<b>10:10 a.m. Industry Updates</b> NC Travel & Tourism Coalition NC Restaurant & Lodging Assn NC Travel Industry Assn Destination Marketing Assn of NC
■ <b>ARTHUR FISHER</b> Senate Appointee	
■ <b>BOBBY HANIG</b> Senator	
■ <b>FRANK ILER</b> Representative	<b>10:30 a.m. Legislative Update</b> Legislative Members
■ <b>KIMBERLEY JOCHL</b> House Appointee	<b>10:40 a.m. EDPNC Update</b> Christopher Chung
■ <b>LEE LILLEY</b> Secretary of Commerce	<b>10:45 a.m. Visit NC Strategic Plan Update</b> Chris Cavanaugh Magellan Strategy Group
■ <b>JAMES MEACHAM</b> DMANC	
■ <b>LYNN MINGES</b> NCRLA	<b>11:15 a.m. Visit NC Update</b> Visit NC Team
■ <b>LEE NETTLES</b> EDPNC	
■ <b>STEVEN PASQUANTONIO</b> Governor Appointee	<b>11:45 a.m. Commerce Update</b> NC Dept of Commerce Secretary Lilley or Commerce Representative Bryan Gupton
■ <b>RAY PICKETT</b> Representative	<b>Welcome Center Update</b>
■ <b>JESSICA ICENHOUR ROBERTS</b> NC TIA	<b>11:50 a.m. Other Business</b>
■ <b>GREG WALTER</b> Senate Appointee	<b>12:00 p.m. Adjourn</b> <b><u>2025 Travel &amp; Tourism Board Meeting Dates:</u></b> May 19, August 19, November 12